

SUPPLIER PROFILE



Your Favorite **SPOT**



Crossword answers at www.phillipsbeer.com

PHILLIPS BREWING COMPANY

PHILLIPS

A Dozen Fermented Facts (One for every bottle in the Showcase)

1. A beer lover is called a cerevisaphile.
2. St. Arnold is the patron saint of brewing.
3. Canada ranks 17th on the international scale of beer drinkers per capita, far behind the big three of the Czech Republic, Ireland and Germany.
4. 52 percent of the retail price of beer is taxes.
5. The almighty hop is a cousin of hemp.
6. On average, a glass of beer has less calories than a glass of two-percent milk or apple juice.
7. Beer is a source of B-complex vitamins.
8. In 2000, Canada sold enough beer to fill the SkyDome.
9. To keep your beer glass or mug from sticking to your bar napkin, sprinkle a little salt on the napkin before you set your glass down.
10. Not that we recommend it, but tossing salted peanuts in a glass of beer makes the peanuts dance.
11. Legendary sumo wrestler Konishiki is rumoured to have downed 100 glasses of beer and 70 pieces of sushi in one sitting.
12. Jewelers in Sierra Leone use beer to test the clarity and purity of diamonds. When immersed in beer, diamonds reflect light in a way that proves their authenticity.



ACROSS

- 1 What you're doing right now
- 3 Nectar of your chosen god
- 5 Gives your tastebuds a chocolatey paddling
- 7 Phillips original bottler, now a seasonal bottle
- 10 Beer's fragrant friend
- 13 Certain Phillips employees after a few of these Belgian brews
- 14 You can't spell Phillips without these puckers
- 16 Showcase'd Victoria quintet
- 17 Phillips horny mascot
- 18 Warning: May cause memory loss

DOWN

- 2 Get hip to this hef
- 4 Prince's flavourite beret
- 5 What you'll find in a Phoenix bottle
- 6 Bad for body parts, good for beer
- 8 Hop it to your tongue
- 9 You can beat beer indecision with one of these
- 11 Classic video game or Phillips seasonal
- 12 A couple of these keeps the doctor away
- 13 A creamy dream
- 15 Fiery, feathered friend

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PHILLIPS

SHOWCAST



THE FIERY



PHOENIX
GOLD LAGER

PHOENIX



THE FEARLESS



SLIPSTREAM
CREAM ALE

SLIPSTREAM BROS.

12
BOTTLES

4 DIFFERENT
BEERS

Showcase 12 Pack
\$22.99
plus deposit



THE LEGENDARY



Blue Buck

BLUE BUCK



ALSO



HEFEWEIZEN

FEATURING



MIXED
PACK

PHILLIPSBEER.COM