



Liquor Plus Privacy Agreement

Thank you for visiting liquorplus.ca and for reviewing our privacy policy. By making use of liquorplus.ca or any website subdomained off of liquorplus.ca (ie:search.liquorplus.ca) , you are accepting the practices described in this privacy notice.

Liquorplus.ca reserves the right to change this policy at any time. Our privacy policy will be kept up-to-date and posted on our website.

Cookies

In order to improve our site on an ongoing basis, we use cookies to track your visit. Liquorplus.ca also uses cookies to provide users with certain features and preference settings.

A cookie is a small amount of data that is transferred to your browser by a web server and can only be read by the website that gave it to you. It functions as your identification card. It is not a program and cannot be executed as code or deliver viruses.

Cookies can also customize the site to your particular interests or store your personal information – like passwords or user IDs. If a site ever greets you with your name, chances are it's using a cookie to do so.

Most browsers are initially set to accept cookies. You can set your browser to notify you when you receive a cookie – this gives you the chance to decide whether to accept it. To learn more about cookies and how to change your settings, please use the help function in your browser. The alerts will be quite frequent, however, and may eventually become annoying.

You can use the Liquorplus.ca website without cookies, but you may have to re-enter information each time you visit.

Information we collect and how we use it

Two types of information are collected from our website:

1 - Personal or "individually identifiable" information you provide to us.

2 - Aggregate information regarding overall website traffic patterns. Normally, web servers collect this type of standard web server/visitor traffic information as part of their web log processes. We do not report on individual user sessions.

E-mail inquiries

Our website contains several e-mail links that allow web visitors to easily send an e-mail inquiry or feedback to Liquorplus.ca. Examples include e-mail inquiries to the helpdesk, to the webmaster, or to specific team members. When you use the e-mail links, your e-mail address and the subject of your inquiry are provided to Liquorplus.ca.

We only use this information to respond to your inquiries and track the service we provide. This information helps us improve our website, provide more relevant information to our site visitors and update our site as need be.

You can also restrict the use of your contact information by contacting our helpdesk and someone will attend to your needs.

Occasionally, Liquorplus.ca may contact individuals who have provided their individually identifiable information through the website, and have agreed to be contacted, specifically in order to conduct surveys seeking feedback. These surveys are used to improve our level of service to you. While aggregate information about survey results may be publicized, individual data from these surveys will not be shared with other organizations.

Links to other sites

Liquorplus.ca has links to other websites that are not under its control. Liquorplus.ca is not responsible for the contents of any linked website, any link contained in a linked website or any changes or updates to such websites. The inclusion of any link does not mean that the Liquorplus.ca endorses that website.

Please be aware that the liquorplus.ca is not responsible for the privacy practices of other websites that we link to. We encourage you to read the privacy statements of each and every website that requests personal information from you.

Revised: January 15th, 2005